

OPTIMA™

PRINT | FABRICATION | CREATIVITY | TECHNOLOGY

Graphic Solutions that Enrich Interior Design



Over 25 Years of Success!

Our evolution began as a small sign shop where a niche in the Trade Show market was found. Our customer centric approach, quality, turnaround, and fair price accelerated us to a leadership position in the market. Over time, Optima became a staple brand in the Trade Show industry. Now, our vast product offering and combined experience launches us to a new era where many of our graphic structures and print processes transition naturally to interior design which can be found in corporate environments, retail, healthcare, education, restaurants and museums.



Optima Capabilities

Five Print Processes under one roof

- ✦ Fabric Dye Sublimation - Grand Format
- ✦ Lambda Photographic Prints -Large Format
- ✦ UV Direct Print - Grand Format
- ✦ Solvent Banners - Grand Format
- ✦ Vinyl

Fabrication

- ✦ Bending
- ✦ Welding
- ✦ Cutting
- ✦ Routing
- ✦ Sewing

Operations Size & Scale

- ✦ The Best Equipment - The Right People
- ✦ 100,000sq.ft. Facility
- ✦ 235 Employees - Full time
- ✦ Three Shifts, Pre-press & Shipping - All year
- ✦ 16 Full Time Customer Service Reps
- ✦ 8 Full Time Technical Support Reps
- ✦ Dedicated Team to each of our clients
- ✦ Avg. 225 Jobs entered per day
- ✦ Avg. 300 box shipments per day
- ✦ 2nd Largest FedEx customer in St. Louis

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Products that amplify interior design

Fabric Graphics ~ Dye Sublimation

- ❖ 118" print width with seamless lengths
- ❖ Lightweight
- ❖ Can be machine washed and dried
- ❖ Bleach resistant

Custom Metal

- ❖ Aluminum Extrusion
 - ~ Infinity™ - slim line framing extrusion paired with vibrant silicone edge, dye sublimation graphics
 - ~ Panoramic® Light Box - aluminum extrusion with LED lighting paired with brilliant backlit, dye sublimation graphics
 - ~ Several other aluminum extrusions available - all paired with stunning silicone edge, dye sublimation graphics to fit any custom size
- ❖ Custom Metal Bending
 - ~ 1 1/4" Standard Aluminum Tubing
 - ~ 2" Aluminum Tubing for larger projects
 - ~ All custom projects paired with shapely, dye sublimation graphics

Direct Print

- ❖ Wallpaper
- ❖ TacTac™ - Low Tack and Re-adhere Textile
- ❖ InStep Vinyl Floor Graphics
- ❖ Various substrates: Plexiglass, Sintra, Styrene, Ultraboard, Coroplast

Vinyl Lettering

3-D Lettering/Logos

Technology

- ❖ inTouch™ Interactive Touchscreen Table, Wall and Kiosks
- ❖ inTouch™ iPad App
- ❖ iPad Kiosks



Panoramic® LED Light Box with Backlit
Fabric Dye Sublimation Graphic



Custom Metal Shape with Fabric
Dye Sublimation Graphics



Direct Print Plexiglass Walls



3-D Lettering/Logos

Why Optima?

- ❖ Great Customer Service
- ❖ 5 Print processes under one roof
- ❖ 3 Shifts to ensure on time deliveries
- ❖ Large product offering
- ❖ Experienced at producing large graphics for any structure
- ❖ Graphic Design Team if needed
- ❖ Geared to work remotely
- ❖ Scale and corporate backing
- ❖ No agenda to sell you what you don't want
- ❖ Peace of Mind - Lower overall risk



Panoramic® LED Light Box with Backlit
Fabric Dye Sublimation Graphic



Cubicle Restoration with Fabric
Dye Sublimation Graphics



Infinity™ - Slimline Aluminum Framing with
Silicone Edge Fabric Dye Sublimation Graphic



Direct Print Plexiglass Walls

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